

30 INCRECIBLE SCHOOL FUNDRAISING IDEAS



Brought to you by Qgiv and Double the Donation.

ABOUT US

QGIV

Qgiv's simple online fundraising platform makes it easy to connect with donors and raise more money.

With Qgiv's powerful solutions, you can collect online donations, set up events, communicate with donors, and more!

Learn more about Qgiv here:

<https://www.qgiv.com/>



DOUBLE THE DONATION

Double the Donation is the leading provider of employee matching gift and volunteer grant tools for nonprofits.

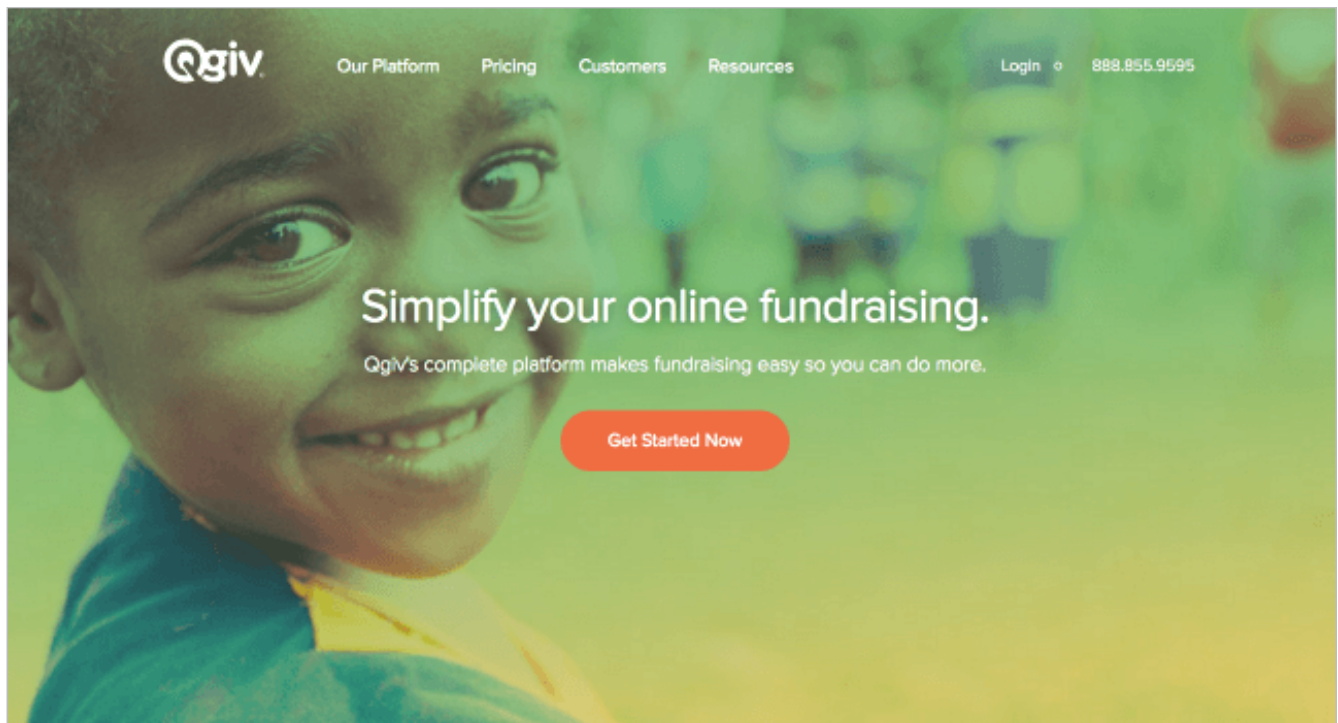
Double the Donation's mission is simple. We help nonprofit organizations and schools increase fundraising from corporate employee matching gift and volunteer grant programs.

Learn more about Double the Donation at

<https://doublethedonation.com>



#1 PEER-TO-PEER FUNDRAISING



Peer-to-peer fundraising is a great idea for schools and clubs who want to make use of their students' extended social media networks.

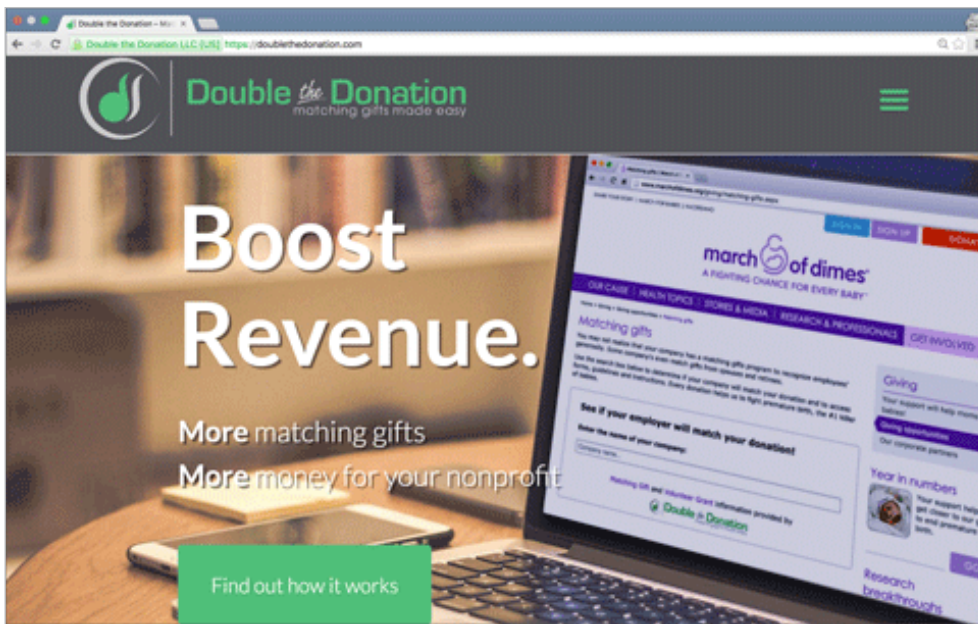
In peer-to-peer fundraising, each student, class, or club creates a personal fundraising page. They can then customize their page with text, photos, and videos and share their pages over social media or email.

Donors can give directly to the personal fundraising pages, and your school receives the funds!

[Learn how your school can raise more with Qgiv!](#)



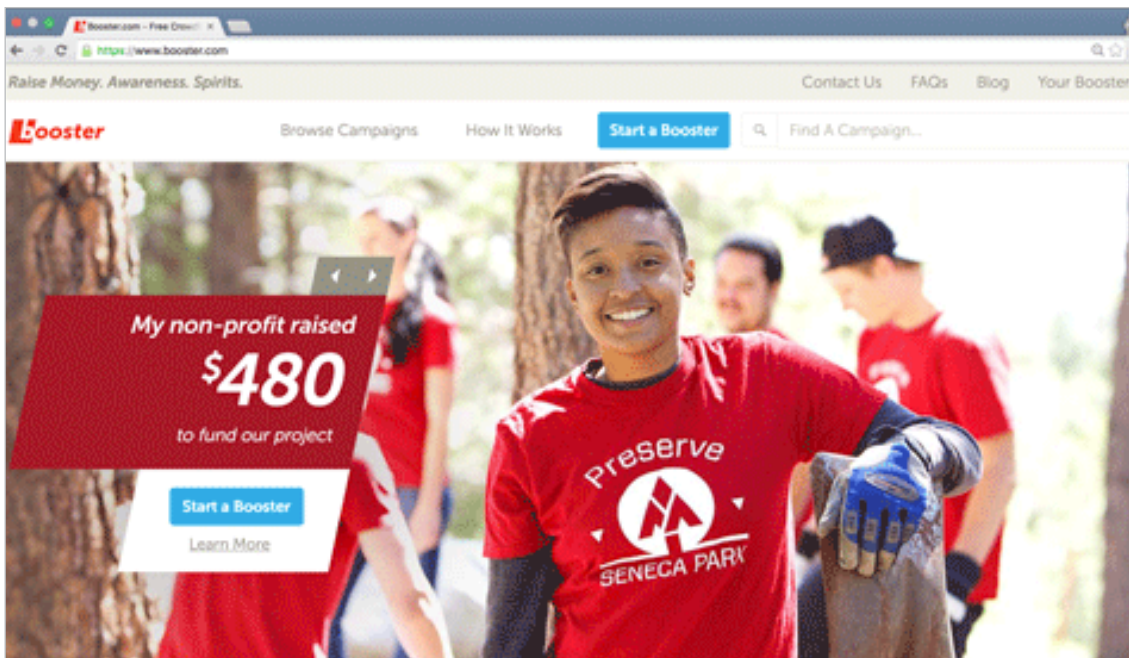
MATCHING GIFTS



Matching gifts are corporate giving programs that will double employee donations to eligible K-12 schools, colleges, and universities. Each company has different guidelines but your school should market matching gifts to parents, alumni, faculty, and staff to increase the chances that donations go twice as far.

[Learn more about matching gifts.](#)

T-SHIRT FUNDRAISING

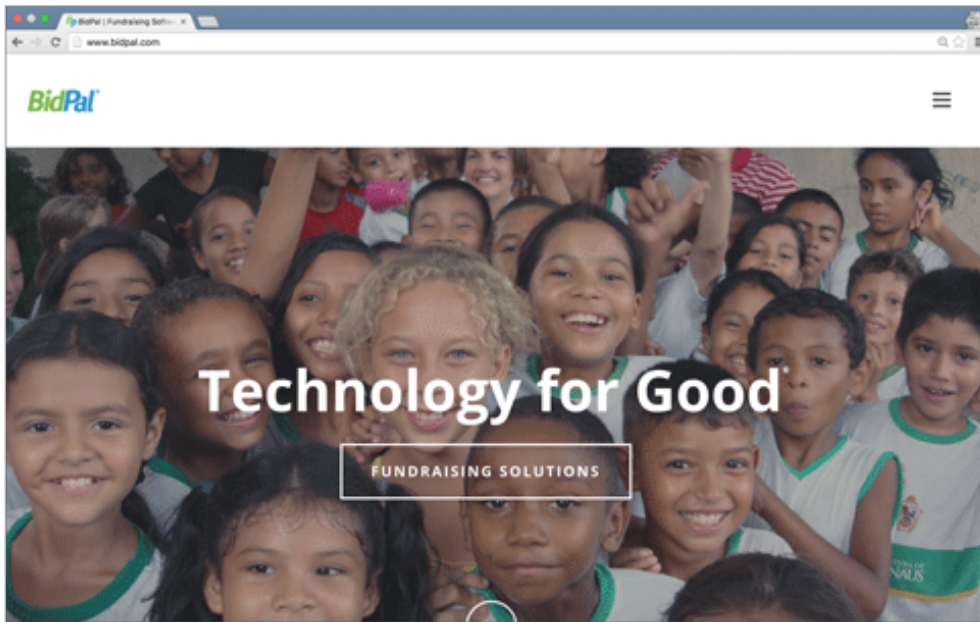


What better way for a club or school to raise funds than to also create spirit among its members. Years ago there was a long lead-time and you had to guess ahead of time how many shirts and what sizes you needed.

But now the process is so seamless. Through Booster you can design your shirts in minutes, accept orders ahead of time, and have your t-shirts in days. Even better is your organization keeps a big chunk of the purchase price.

[Start a t-shirt fundraiser with Booster.](#)

ONLINE CHARITY AUCTIONS

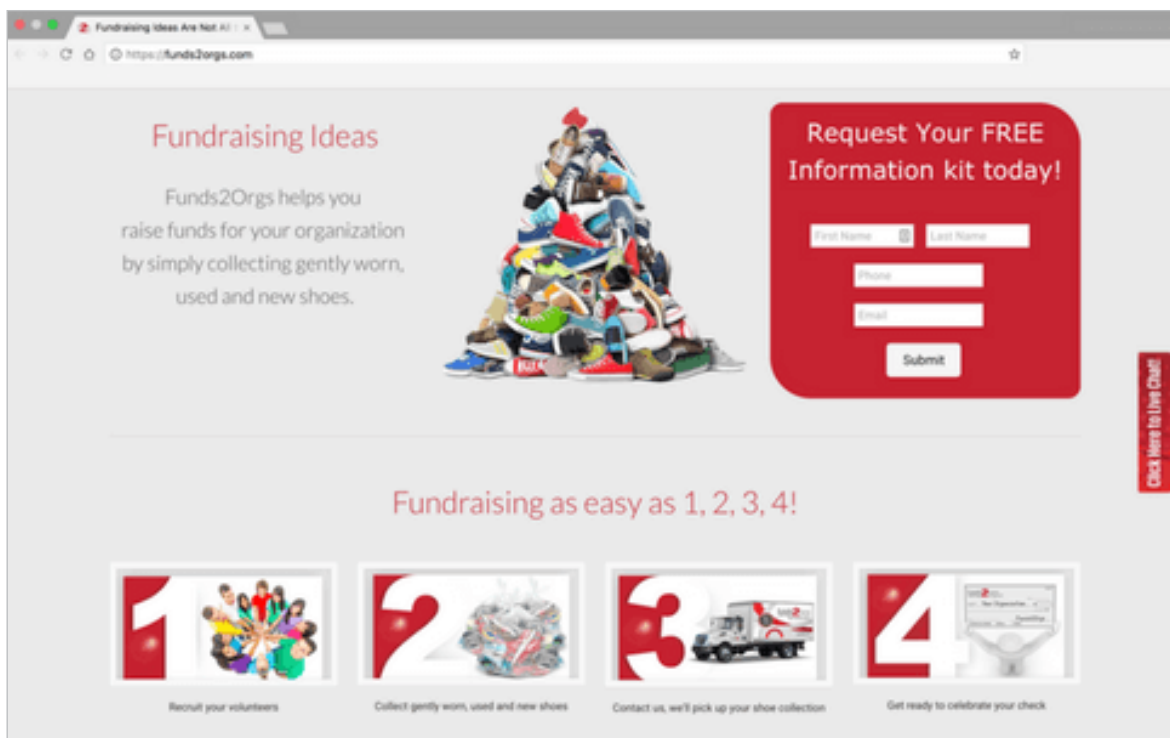


Hosting an online auction, no matter the age of your students, can be an excellent way to raise money for your school or college.

You can easily list any number of donated items that your students, parents, and teachers would enjoy bidding on. You can even open the event up to everyone in the community to raise more money!

[Learn more about online auctions.](#)

SHOE DRIVES

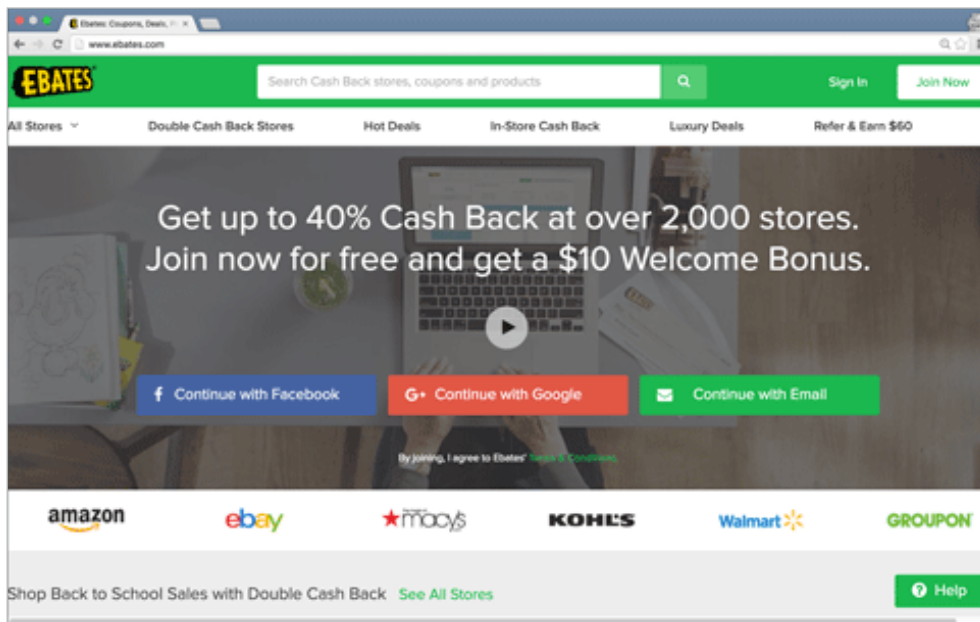


Funds2Orgs is a company that has created a unique and profitable school fundraising idea that also gives back to others.

All your school has to do is collect gently used shoes from students, faculty, staff, and parents and send them off to Funds2Orgs. Within 48 hours of processing, Funds2Orgs will send your school a check based on the number of pounds of shoes you gathered!

[Learn more about how Funds2Orgs works!](#)

EBATES



Ebates rewards users with cash back whenever they shop online. Cash back percentages range from 1% to 30% depending on the retailer so you can earn some serious cash by encouraging your staff members to use Ebates!

As a bonus for signing up you'll get \$10 and trying it out!

[Learn more about Ebates.](#)

DISCOUNT CARDS



A Discount Card Fundraiser is a great way for your school to offer a very valuable product to your friends, family and supporters. Here's how it works:

- 1) You partner with a Discount Card Provider that has exclusive offers with popular national merchants and local merchants.
- 2) Your organization buys Discount Cards at a low cost, typically \$1-4 per card, depending on volume.
- 3) Your organization sells the card for between \$10-\$20 (your profit is the difference between the cost of the cards and how much you sell them for).
- 4) Your supporters save hundreds of dollars by taking advantage of the money-saving offers which can be used over and over for one full year at either national or local merchants.

The best part is your school makes money and the buyers of the discount card fundraiser save money.

FLOWER BULB FUNDRAISER



For a great eco-friendly fundraiser, try selling flower bulbs to the green thumbs in your local community!

You can buy bulbs at wholesale prices through a company that specializes in flower bulb fundraising and sell them during the spring or fall growing season.

Students can sell the different types of bulbs to their neighbors and family members.

Not only is this a great way for your school to raise money, but you're also helping beautify the community. **When your school sells flower bulbs, it's a win for everyone involved!**

POPCORN SALES



Popcorn can be enjoyed all year long, whether it's hot or cold outside, at a sporting event or in your very own home. There are several different companies your school can partner with in order to buy gourmet popcorn in bulk so that you can provide tasty treats to your students and their families while also bringing in support for your school.

Selling something as delicious as popcorn isn't difficult, and by organizing sales once a semester, you can bring in revenue for fall and spring.

Students of all ages love popcorn, and you could even turn it into a competition. Whichever grade sells the most popcorn gets a party or an extra hour of recess for a week.

GIFT WRAPPING SERVICE



Anyone who's ever tried to wrap a birthday or holiday present knows that it can be tricky. It's definitely a team effort, and what better team to wrap presents next holiday season than a school's sports team or club?

Sports teams and clubs can make a little extra money during the winter months by offering a gift wrapping service to:

- Other students
- Faculty members
- People in the community

Make sure that there is a good amount of advertising for the gift wrapping service.

- Make morning and afternoon announcements.
- Make eye-catching flyers.
- Let local businesses know and ask if you can place the flyers at the counter or on the door.
- Let people know by word of mouth.

Pretty soon, you will have raised money for your team or club and the members of your community will have beautifully wrapped presents for their friends and family.

PUMPKIN SALES



Students and their families are going to buy pumpkins for Halloween, so why not take advantage of this seasonal fundraising opportunity?

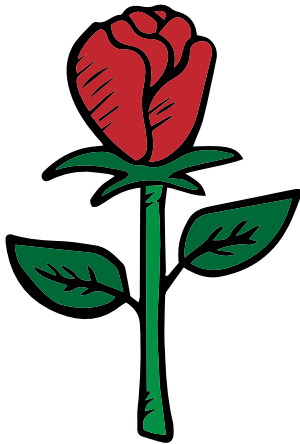
Start by calling a local pumpkin patch or farm and see if they are willing to sell pumpkins in bulk in order to give your school a good deal. **Many local farms want to support their communities, so finding one that will be willing to help out your school shouldn't be too challenging.**

Your school's parking lot is an easy answer for the question of location. It's free to you and usually empty on the weekends.

You can either do a pumpkin sale on one weekend of the month, or you can do a sale for several weekends leading up to Halloween. It might even be beneficial to do a sale the night before Halloween (even if it's on a weekday) because some students and their parents will wait until the last minute to get their pumpkins.

Have a few teachers and parents who are willing to volunteer their time work the pumpkin sales. This, combined with the low cost of setting up the sale, will result in lots of fundraising revenue!

VALENTINE'S DAY FLOWERS



This fundraiser will require a little bit of preparation on your part, but with the right students and faculty members helping you, you can pull it off and spread a little love on February 14th.

In the weeks leading up to Valentine's Day, have students and faculty members set up tables in high-traffic areas and advertise that they'll be selling flowers for Valentine's Day.

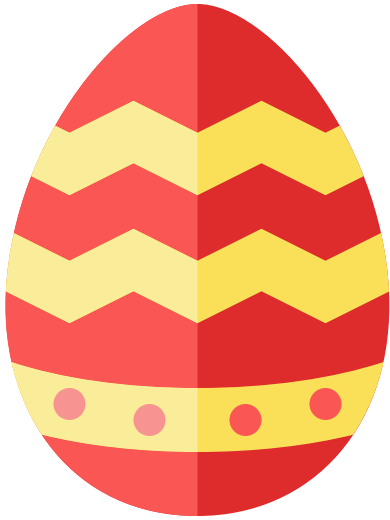
When someone wants to buy a flower in advance, simply have them write the following information on a small slip of paper:

- The name of the recipient
- A short message
- Their own name (if they don't want to be known as a secret admirer!)

The slips of paper should be creatively designed and have hearts or Cupids on them to go with the theme.

Buy bouquets of carnations or other inexpensive flowers and hand out individual ones to the lucky recipients!

PICK AN EGG



A Pick an Egg fundraiser usually works best with younger students. It can be played during any time of the year, but works best around Easter and springtime.

Basically, you'll fill plastic eggs with small prizes. If you're appealing to younger students, you can include things like yo-yos or other small toys.

Then, charge students and faculty who want to "pick an egg" to, well, pick an egg!

You can set up multiple tables with baskets of eggs throughout the hallways and near school entrances. **Students will enjoy getting a prize before or during the school day, and you'll generate a little extra money for your school.**

RELAY RACE



Hosting a relay race, or any variation on that theme, can be a good way to motivate your students to be more physically active. It can also be a great opportunity to generate some extra revenue for your school!

Have teams sign up and pay an entrance fee to participate a week in advance. Then, when the big day arrives, charge admission for onlookers.

You can even sell concessions and merchandise to participants and attendees.

Make sure that you have enough space to have a proper relay race and that the runners have a safe place to participate. Soon, you'll be crossing the fundraising finish line in first place!

BOX TOPS



There are several ways to support your school by making use of something you would otherwise just throw away. One of the most popular is sending in box tops.

General Mills offers a fantastic fundraising program that requires nothing more than this:

1. Register your school.
2. Encourage your students and their families to either send in their box tops to you or drop them off in a designated drop box.
3. Tally the number of box tops and send them in to General Mills.

It's that easy!

Each box top is worth 10 cents. That may not sound like much per box, but as it accumulates, it more than makes up for the minimal amount of effort needed from your students. Box tops can be found on a variety of products that your students' families buy every day!

Your supporters are likely already buying the products that feature box tops. Why not encourage them to send you those box tops so that your school can make a little extra money?

HANDMADE CHRISTMAS CARDS



If you have a creative bunch of students at your school, try a Christmas card fundraiser!

Families send Christmas cards to friends and family members, but they usually end up being the same generic, store-bought kind. **You can help people personalize their Christmas cards by selling handmade ones created by students at your school.**

Have students make different types of holiday greeting cards and sell them individually or as bundles. This fundraiser is a great way for people in your community to save money on expensive Christmas cards and simultaneously raise some Christmas cash for your school.

PENNY WARS



Penny wars are some of the most fun fundraising games there are, and they're applicable to elementary students all the way up to high school students. This is an awesome fundraiser for many reasons, but the best is that setting it up is almost no cost to your school at all.

How it works:

- Each class/grade gets a large glass jar.
- Each jar is clearly labeled and placed in a central location at your school.
- The goal for each class is to fill the jar up with as many pennies as possible over a week's time.

The goal here (and the part that's going to raise the most money) is to sabotage the rival class jars. The students do this by putting coins and bills other than pennies in the jars.

So, 10 pennies would be cancelled out by a dime, 100 pennies would be cancelled out by a dollar, etc. The team with the best total is the winner!

PRINCIPAL CHALLENGE



What student wouldn't enjoy watching their principal doing something hilarious and silly? What school wouldn't want to use a principal challenge fundraiser to raise more money?

A principal challenge is all about raising money to see the principal do something ridiculous, like get pied in the face or dye his or her hair.

For a week, a month, or even a whole semester, have your students pay to pick their favorite punishment or challenge. Have different containers set up for each activity and let students donate however much they'd like.

It's a great way to unify students and create a stronger bond between them and the administration. Plus, your school raises some extra money!

SCAVENGER HUNTS

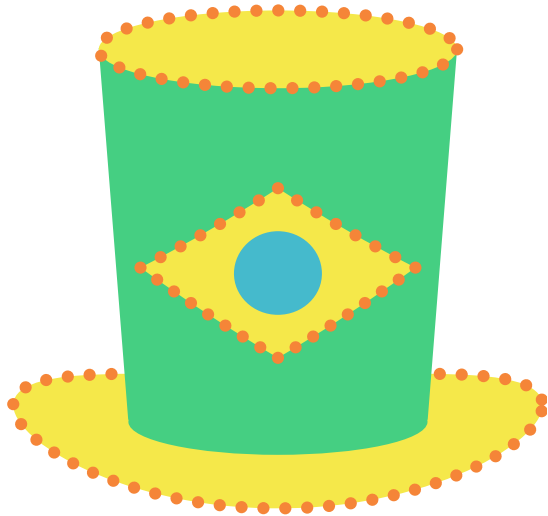


Scavenger hunts are great for groups of all ages, but they're especially entertaining for younger students.

You can incorporate your teachers' curriculum into the scavenger hunt. For instance, if students are learning about the solar system, hosting a galactic-themed hunt for the planets!

Students can pay to participate on their own or in teams. You can accept entrance fees beforehand or on the day of the event itself. You can also set up a donation table as one of the scavenger hunt stops!

HAT DAY



Hat day is a simple fundraiser to put together, and it's really fun, too!

Since hats generally aren't allowed in schools, designate a day where students and faculty get to wear one for a small donation.

Charge \$1 for hat-wearing privilege, and you'll create an exciting day for the kids and bring in money for your school. Hat day is extremely easy to organize and lets students express themselves and oftentimes represent their favorite sports teams or club.

This type of fundraiser is usually the most successful with middle schoolers, but can appeal to high school students as well. Give a dollar; wear a hat! It's that easy.

SPINNERS



Add a little luck and excitement to your fundraising asks with Spinners Fundraising.

Here's how Spinners Fundraising works:

1. Each individual who is fundraising for your cause receives a customized Spinner with your group's name / logo.
2. Each Spinner has a spinnable arrow which, when spun, lands on random donation amounts ranging from \$1 to \$4.
3. Each individual fundraiser asks friends, family, and neighbors to spin the arrow at least twice to determine their total donation amount.
4. In return for their donation, each supporter is given a sheet of discount coupons to national corporate sponsors (valued at over \$100) as a thank you for their donation.

Each spinner contains 12 discount coupon sheets, so your fundraisers continue asking other individuals to spin and donate. On average, each fundraiser will receive an average of \$210 in donations for each Spinner (12 discount sheets).

HIKE DAY



Many high school students sit in class for hours at a time, daydreaming about being outside. You'll catch these teenagers staring wistfully out the window, wishing that they could magically be transported out of the classroom.

If your school hosts a hike day, you can grant those students' wishes and raise some money for your next school project!

Charge students a few dollars to have a hike somewhere near campus. If you live in a mountain-less environment, use the resources you have. You could host a park day, lake day, or just a go-outside day.

Not only will students get some fresh air and exercise, but your school will raise quite a bit of money. Nearly every high schooler would rather be anywhere other than a classroom at 1 o'clock in the afternoon.

Give them a little freedom, raise a little money, and host a hike day!

SCHOOL DANCE



Hosting a school dance as a fundraiser is an idea that can often be overlooked, yet can be incredibly effective. Dances are loved by all ages of students, from younger kids to teenagers.

It also gives you a great venue to combine other fundraising tactics, such as fundraising raffles, silent auctions, and concession sales, to raise more money for your cause

School dances encourage teachers, parents, students and members of the community to all get involved. Be sure to make it fun by creating a theme that will be popular with your student body.

The primary source of money raised at a dance or similar fundraising event will come from your ticket sales, so be sure to price your tickets realistically to cover your costs. You may also want to consider getting local businesses to sponsor the event via [corporate giving](#).

They can make a financial contribution in exchange for:

- Recognition at the event.
- Access to event registrations.
- Ability to distribute coupons.

Not all sponsorships have to be financial contributions. Some companies will help cover other costs by volunteering at the event or by donating items such as food, drinks, or raffle prizes.

BOOK SALE



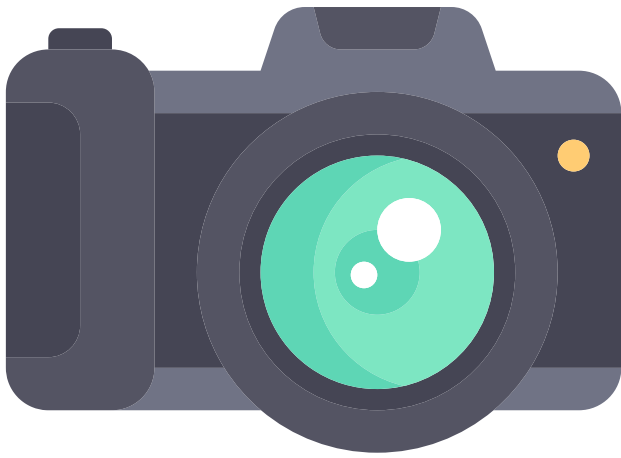
Whether you're a student, teacher, or administrator, you certainly have a book or two at home that has been gathering dust for months or years.

Those books can be more useful than acting as temporary coasters. **If you set up a used book sale one Friday afternoon, all the books that have been lying around can turn into cold, hard, fundraising cash for your college.**

Put drop boxes around your school or at local businesses that are willing to participate. Announce the book drive with fliers, poster, emails, word-of-mouth, and social media.

If you have leftover books that did not get sold at the book sale, you can always donate them to local charities, shelters, or your university's library.

PHOTOGRAPHY CONTEST



Most college students have at least one image-based social media app on their phone. Whether they're Instagramming, Facebooking, or SnapChatting, you'll often see students walking around campus taking selfies or posing for pictures with their friends.

Your university can take advantage of your students' penchant for photography by hosting a photography contest!

This is a great fundraiser to host on a weekly or monthly basis. Announce the deadline to submit pictures and give students an email address that they can use to send in their images.

You can even make each separate contest themed. During Halloween, have a spooky photo contest. When students are studying for finals, have a study-tip themed contest.

Once students have sent in their pictures, display them in a central location and have people vote with their dollars or change on their favorite image. The winner gets a small prize, and your college has an easy way to raise money consistently over time!

BALLOON RAFFLE



Holding a balloon raffle is fun for groups of all ages and can be a super easy way for your school to raise a little extra money!

All you'll need are some balloons and raffle tickets. Before inflating the balloons, place a raffle ticket inside each one. Sell each balloon for a dollar to students and teachers. **Once you've sold them, announce the winning raffle ticket.**

Everyone pops their balloon to see if they're the winner. Whoever matches the chosen raffle ticket gets a small prize.

You'll raise money in no time when you host a balloon raffle as your next school fundraiser!

BOTTLE AND CAN DRIVE



Bottle and can drives can be held once a month or once a semester. Let the community know by:

- Posting fliers at local restaurants.
- Putting an ad in the paper.
- Making announcements on local radio stations.

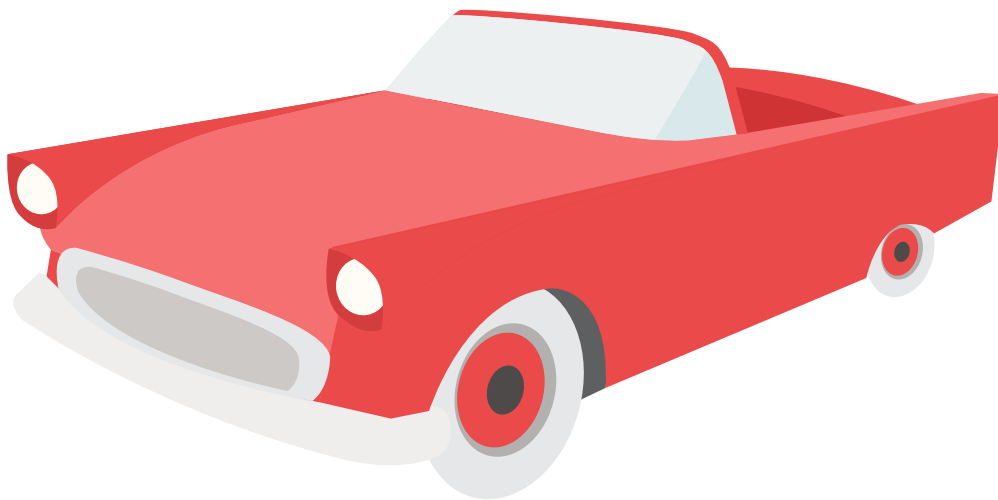
People have to throw away their bottles and cans, and if they're aware of a bottle and can drive that can support their local school, they'll be more willing to take their bottles and cans to a drop-off.

Having multiple drop-off spots can be beneficial, as this will make it easier for people to participate.

Make sure to ask your local recycling plant what the best way is to drop off these products, whether it be in plastic bags or bins, and how they prefer the items be sorted.

The amount of cash your school could potentially receive for returning bottles and cans may seem small, but if you have enough people participate, this simple fundraiser could bring in hundreds of dollars. Plus, you are encouraging your students and community to participate in recycling.

CAR DECALS



Car decals might not necessarily be the first thing you think of when coming up with fundraising products to sell at your school, but they have the potential to raise a lot of money.

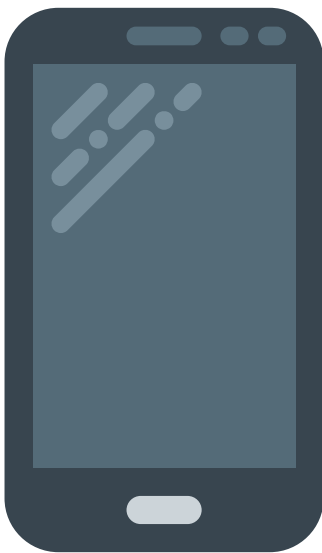
Students and parents alike want to represent their school, and an easy way to do this is by placing a decal on their car.

You can create decals with your school's name, mascot, clubs, or sports teams!

Selling car decals can be an especially relevant fundraiser at high schools, because students in 10th and 11th grade are just getting their driver's licenses and first cars. These are the perfect customers for car decals!

Car decal fundraisers can promote school spirit and bring in some much-needed funds for your school!

CELL PHONE RECYCLING



Have you noticed the growing trend with cell phones these days? It seems like every time a new one is released, people instantly ditch their old one, even if they've only had it for a year.

College students are no exception to this, so why not raise a little money by asking them to recycle their old cell phones?

There are many companies that will donate money after an organization or college sends in a certain number of used cell phones. They also pay for ink cartridges and toner.

Your college or university can raise money and help students get rid of last year's iPhone when you host a cell phone recycling fundraiser!