

# TEXT GIVING TIPS



Maximize your text-giving potential by getting the word out about your program and making it as easy as possible for donors to give to your organization!

## SIMPLIFY IT



Create easy-to-remember keywords. Be careful with autocorrect! If you're using "Xcite," it's a good idea to reserve "Excite" as keyword. Sometimes donors don't even notice when their phone autocorrects a word.

## SHARE IT



Use social media, newsletters, emails signatures, your website, etc. to spread the word! Include easy-to-follow steps and make sure donors know their information is secure.

## SHOW IT



Create eye-catching images you can post on social media that include your text giving number and keyword. You can easily create something in minutes using Canva.com.

## PLAN IT



Make sure you know who will be running your text giving program, what it will be used for (special event? year-round giving?), and how you'll let your supporters know about it.

## TEST IT



Make sure you have a few people in your organization run a test donation to ensure everything is mobile-responsive and that there aren't any hang-ups.

## PROVIDE IT



Pick a provider! You can [read more about Qgiv's text giving program here](#). Interested in getting your program started? Give us a call at 888.855.9595 or send us an email at [support@qgiv.com](mailto:support@qgiv.com).