



An Exclusive Look: Web-based & Event Management Tools for Auctions

Tuesday, March 30th | 2:00-2:45 p.m. EDT



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Who's Talking Today?



Justin Cook

Product Marketing Manager



Chris Morata

Vice President of Product



Jennifer Mansfield

Vice President of Customer Experience

Auction Engagement

Before

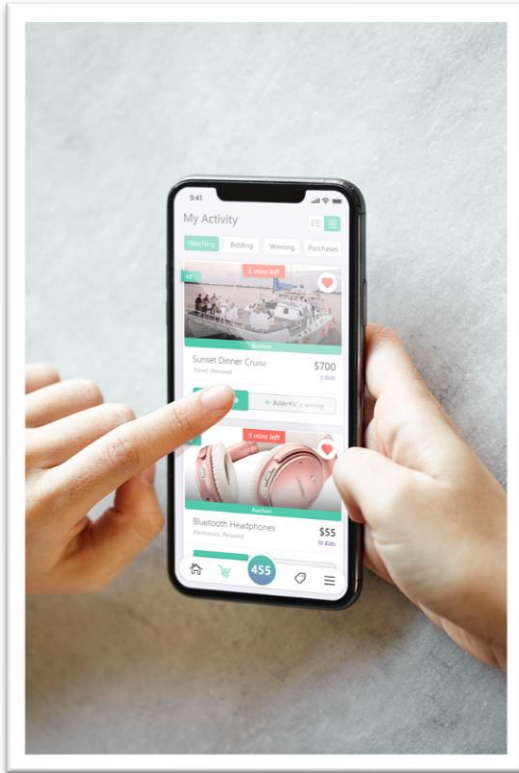


Auction Engagement

Now



Give your bidders the freedom to choose



Auction Management & Bidding Platform

Qgiv's auction platform makes your auction a simpler, more enjoyable experience for you and your supporters — so you can raise more.

- + Fully-integrated event management system
- + Manage event purchases, bids, fund-a-need items, and donations all in one place
- + Streamline check-in and checkout
- + Reconcile your event in a flash with attendance reports and item analytics that give you the full view of your event success

The screenshot displays the 'Virtual Terminal' interface for an auction titled 'TOTALLY 80S AUCTION [KIMBER'S VIDEO VISUALS][PLEASE DO NOT USE FOR QA]'. The interface includes navigation tabs for 'Attendees', 'Items', 'Registration', 'Donate', and 'Checkout'. The 'Items' section is active, showing a search bar and a table of auction items. The table has columns for Item, Name, Category, Start/End, Winning, Reserve, Current Price, # of Bids, and Bid. Item 5, 'Spa Day', is the only one with a bid of \$60. A 'Total (8 Items)' summary is shown at the bottom of the table. The interface also features a sidebar with various icons and a footer with copyright information and social media links.

Item	Name	Category	Start/End	Winning	Reserve	Current Price	# of Bids	Bid	
1	Sunset Dinner Cruise	Auction Items	Ends: 6d 6h 57m 37s	0	\$0	\$0	0	Next Bid: \$1,000	View Item Details
2	Bluetooth Headphones	Auction Items	Ends: 6d 6h 57m 37s	0	\$0	\$0	0	Next Bid: \$30	View Item Details
3	Laptop Computer	Auction Items	Ends: 6d 6h 57m 37s	0	\$0	\$0	0	Next Bid: \$700	View Item Details
4	Greece Vacation	Auction Items	Ends: 6d 6h 57m 37s	0	\$0	\$0	0	Next Bid: \$1,000	View Item Details
5	Spa Day	Auction Items	Ends: 6d 6h 57m 37s	25	\$0	\$60	1	Next Bid: \$80	View Item Details
6	Cooking Class with Professional Chef	Auction Items	Ends: 6d 6h 57m 37s	0	\$0	\$0	0	Next Bid: \$30	View Item Details
7	Gift Basket - Assorted Items	Auction Items	Ends: 6d 6h 57m 37s	0	\$0	\$0	0	Next Bid: \$20	View Item Details
8	Digital Gift Card	Auction Items	Ends: 6d 6h 57m 37s	0	\$0	\$0	0	Next Bid: \$30	View Item Details



Drum roll please...



Web-based bidding is
here!

Web-based Bidding

Web-based bidding is a highly useful way for virtual bidders and technology-averse guests to submit their bids.

- + Optimized for desktop and mobile devices.
- + Engaging bidding experience for all audiences, including your slightly technology-averse guests.
- + A seamless guest experience from registration to bidding

[Let's take a look!](#)

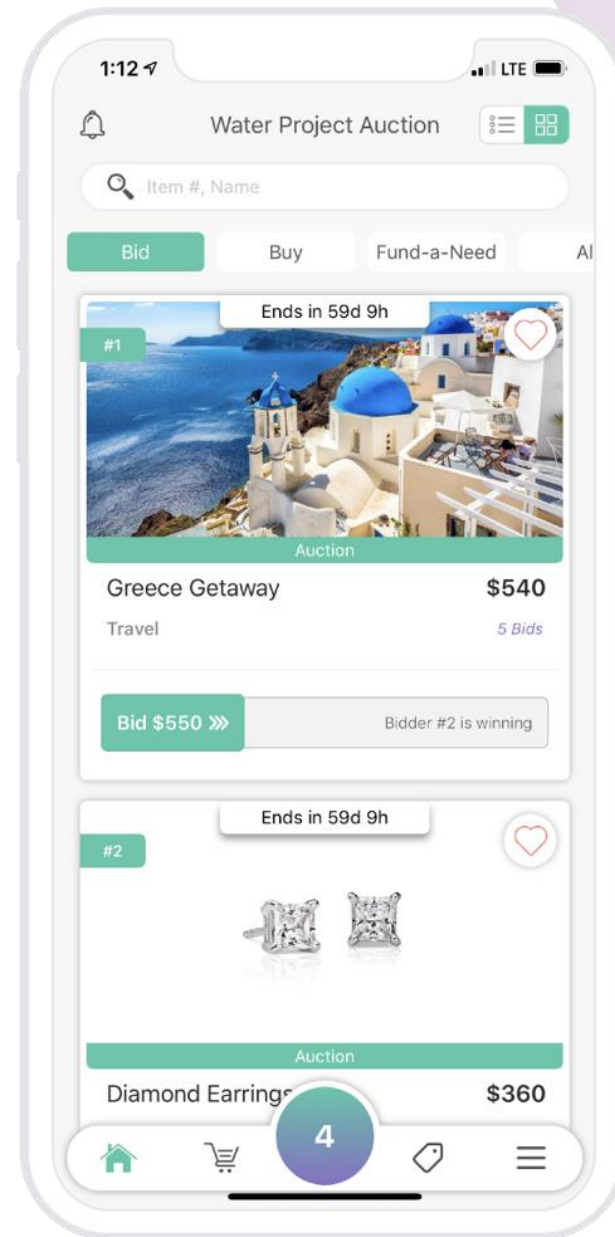


Mobile App Bidding

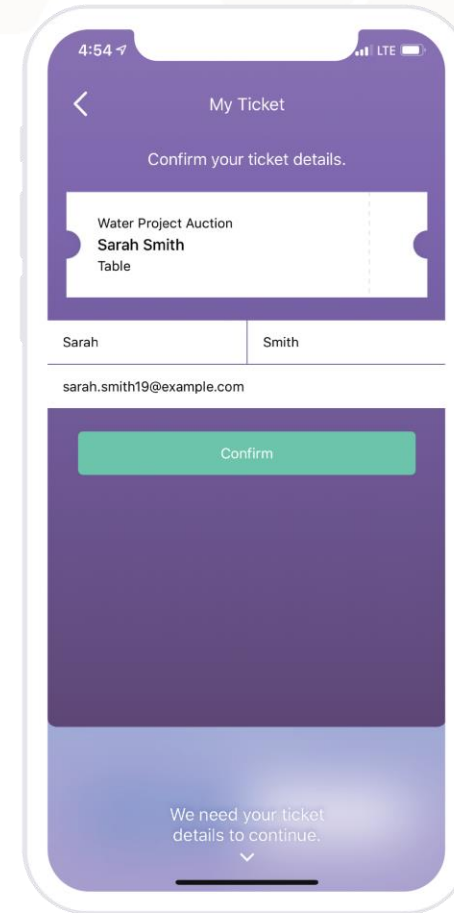
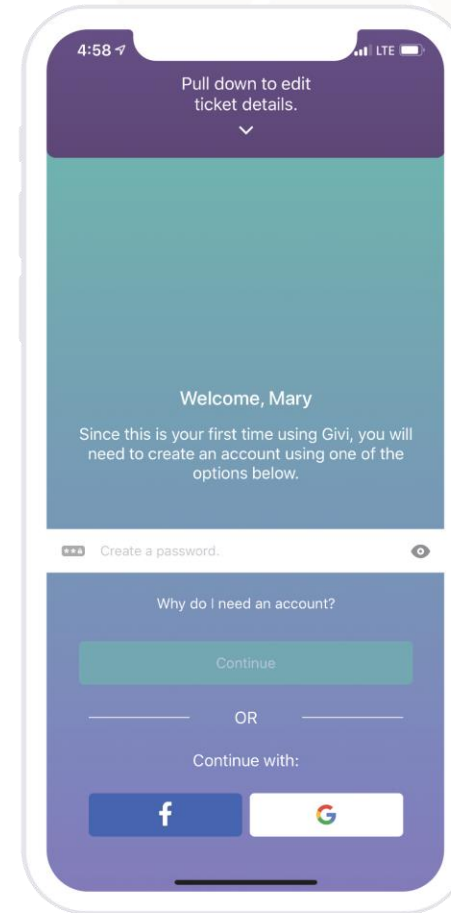
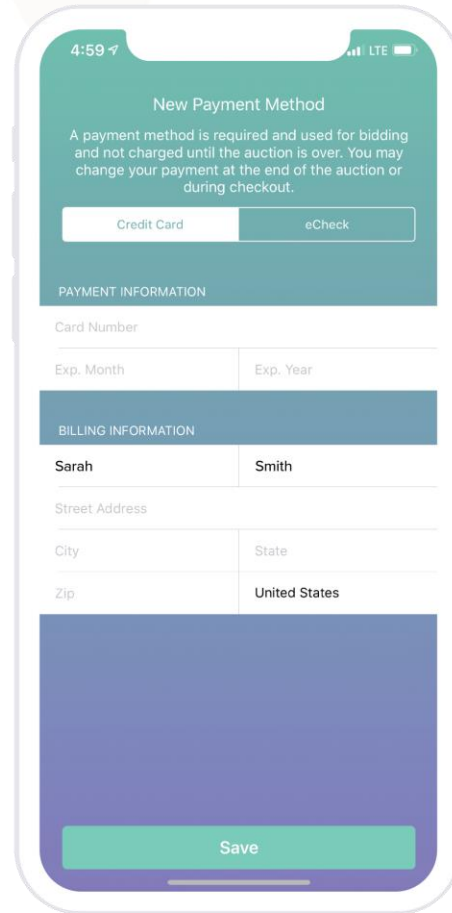
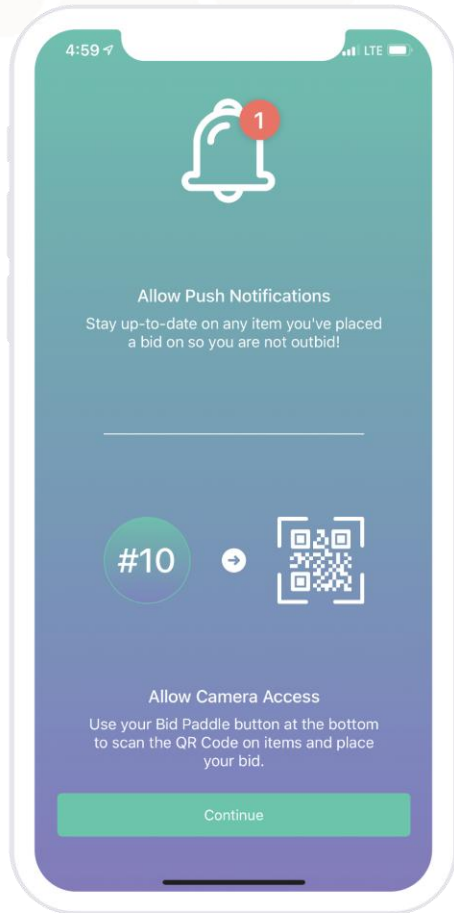
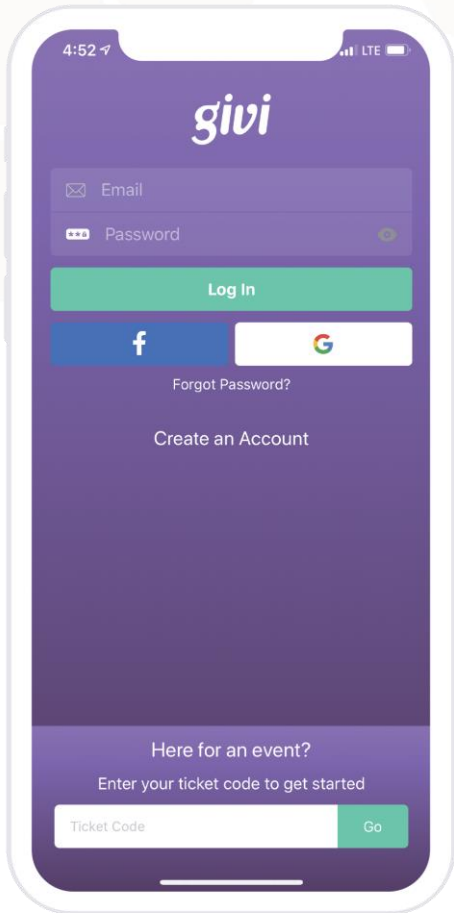
Guests are more likely to participate in your auction if it's easy. Qgiv's auction platform enables your organization to do all this and more!

We do recommend guests use the Givi app:

- + Bid with a swipe of the finger
- + Scan-to-bid using QR Codes
- + Receive push notifications on their mobile device including event and outbid notifications
- + Bid paddle with bidder QR code



The App is Easy to Learn!





Qgiv's Virtual Terminal app for auctions

New Virtual Terminal app

Auction management is the most stressful part of an auction. Qgiv's Virtual Terminal app puts full event management capabilities on your smart phone.

- + Quickly check in guests
- + Place bids on behalf of guests without being confined to a bidding station
- + Accept donations during your event
- + Make your guest checkout a breeze

Available for download on Android and iOS devices.

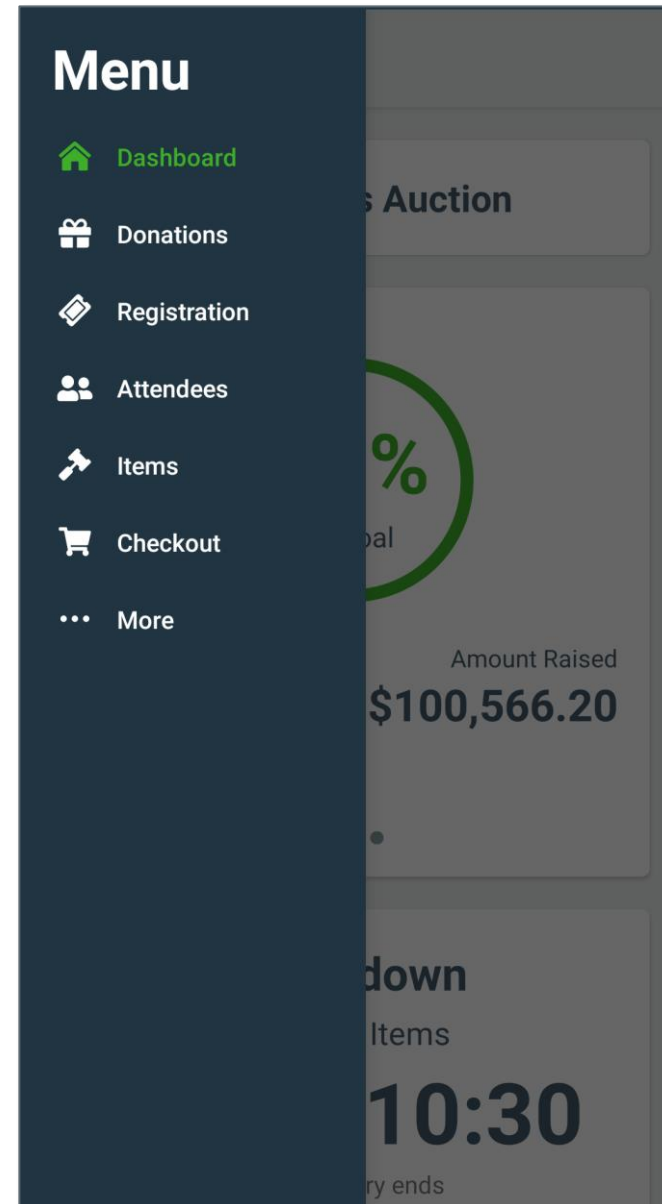
The screenshot displays the Qgiv Virtual Terminal app interface. At the top left is the Qgiv logo, followed by the text "Qgiv Virtual Terminal Lifestyle" and a "GET" button. Below this are three green-bordered panels, each showing a different app screen:

- Introducing the new Qgiv Virtual Terminal app for Auctions!**: Shows a "Dashboard" for "A Charitable Auction" with a progress indicator at 1%, a goal of \$10,000.00, and an amount raised of \$135.00. It also features a "Countdown" for auction items ending in 8h 54m 34s.
- Quickly check in guests**: Shows a "Total" of \$115.00 for a guest named John Smith. It includes fields for "Individual Ticket", "Auctioneer2@mailinator.com", and "Qgiv Ticket Code: NTRRPS", with a "Checked in" status.
- Place bids on behalf of guests while on the move**: Shows a "Place a Bid" screen for "John Smith" on a "5 Day Anna Maria Island Vacation Package". The current price is \$100.00, and the user has bid \$150.00. The screen includes a "Bid \$150" button and a "Buy it Now" option.

New Virtual Terminal app

Your organization can manage your entire auction event, through the virtual terminal app!

- + Dashboard – monitor auction
- + Accept Donations
- + Register Guests
- + Manage attendees
- + View and manage items
- + Manage guest checkout



View auction performance on the dashboard

Dashboard

Totally 80s Auction

Our Goal
\$150,000.00

Dashboard

Totally 80s Auction

Donations - 63% Gift Assist - 3%
Registration - 0% Fund-a-Need - 0%
Store - 0% Auction - 0%

Dashboard

Top Performers

ACTIVITY	PRICE
2 Sunset Dinner Cruise \$700.00	1 Bids
1 Digital Gift Card \$0.00	0 Bids
3 Bluetooth	\$0.00

Top Performers

ACTIVITY	PRICE
2 Sunset Dinner Cruise Total Bids: 1	\$700.00
1 Digital Gift Card Total Bids: 0	\$0.00
3 Bluetooth Headphones Total Bids: 0	\$0.00

[View All](#)

Bottom Performers

ACTIVITY	PRICE
1 Digital Gift Card \$0.00	0 Bids
3 Bluetooth Headphones \$0.00	0 Bids
4	

Bottom Performers

ACTIVITY	PRICE
1 Digital Gift Card Total Bids: 0	\$0.00
3 Bluetooth Headphones Total Bids: 0	\$0.00
4 Laptop Computer Total Bids: 0	\$0.00

[View All](#)

Accept donations and register guests

Donation

Totally 80s Auction [Please Do Not Use for QA] Auction

GENERAL DONATION

\$0.00

Contact Information

First Name Required

Last Name Required

Address

City

\$0.00

Registration

Totally 80s Auction [Please Do Not Use for QA] Auction

Packages

In-Person Bidding
\$50.00
1 Attendee
If you plan to attend the event in-person

Virtual Bidder
\$50.00
1 Attendee
If you plan to stay home

\$0.00

Manage Auction Items

Items

Totally 80s Auction [Please Do Not Use for QA] Auction

Search by Item Name/Number

Auction Store Fund-a-Need All

AUCTION ITEMS ITEM #1

Digital Gift Card

\$20.00
Item Bid

NO BIDS

Time Left 24:42:39

AUCTION ITEMS ITEM #2

Sunset Dinner Cruise

\$700.00
Item Bid

1 BID

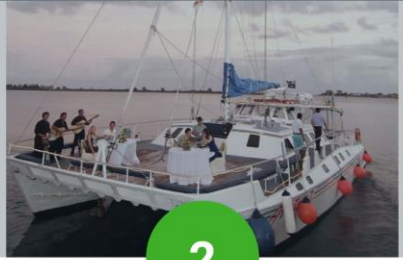
Time Left 24:42:39

AUCTION ITEMS ITEM #3

Bluetooth Headphones

\$30.00
Item Bid

NO BIDS



2

AUCTION ITEMS

Sunset Dinner Cruise

24:23:51

\$700
Current Price

Increments \$0
Reserve None

Item Description
Dinner cruise for two around Tampa Bay. Enjoy a 3 or 4 course dinner, made to order onboard from local, seasonal ingredients. Live entertainment provided.

Activity
1 Total Bids • Winning Bidder: 2

Place a Bid

Activity

All bids and cancelled bids for this item.

Search by Name/Email/Bid #

#2 John Doe **Winning Bid: \$750**
02/18/21 @ 09:30:01 AM

Place a Bid

2
John Doe

24:23:11 ITEM #2

AUCTION ITEMS

Sunset Dinner Cruise

Current Price: \$700

-\$751 +
Minimum Bid \$751

Max Bid of \$751

Buy It Now \$1,500

Manage Store Items

Items ☰ 📷
 Totally 80s Auction [Please Do Not Use for QA] Auction

🔍 Search by Item Name/Number 🔼

Auction **Store** Fund-a-Need All

STORE ITEMS ITEM #9
 Drink Ticket
\$5.00
 Item Price
 Time Left ⌚ 24:42:34

STORE ITEMS ITEM #10
 Raffle Ticket
\$5.00
 Item Price
 Time Left ⌚ 24:42:34

STORE ITEMS ITEM #11
 Embroidered Hat
\$20.00
 Item Price

9

STORE ITEMS
 Drink Ticket
 ⌚ 24:22:58

\$5 Cost | Qty Sold 12 | Qty Avail ∞

Item Description
 Entitles the purchaser to one drink from the bar. Limit of five per person.

Activity 12 Sold >

Item Fulfillment 0 Received >

Purchase

Activity ?
 All bids and cancelled bids for this item.

🔍 Search by Name/Email/Bid #

#2 John Doe Qty: 2 | \$10
 02/18/21 @ 09:38:14 AM

#2 John Doe Qty: 5 | \$25
 02/23/21 @ 01:19:13 PM

Purchase Item ?

2
 John Doe

⌚ 24:22:06 ITEM #9
STORE ITEMS
 Drink Ticket
\$5
 Total
 Quantity Available: ∞

− QTY: 1 +

Buy Item

Buy & Fulfill Item

Purchase Item ?

2
 John Doe

⌚ 24:22:06 ITEM #9
STORE ITEMS
 Drink Ticket
\$5
 Total
 Quantity Available: ∞

− QTY: 1 +

Buy Item

Buy & Fulfill Item

Manage Fund-a-need Items

Items

Totally 80s Auction [Please Do Not Use for QA] Auction


Search by Item Name/Number

Auction Store **Fund-a-Need** All

FUND-A-NEED ITEMS ITEM #12
Backpack and Supplies
OPEN
Item Donation
Time Left 24:42:29

FUND-A-NEED ITEMS ITEM #13
Writing Utensils
OPEN
Item Donation
Time Left 24:42:29

FUND-A-NEED ITEMS ITEM #14
Notebooks
OPEN
Item Donation



12

FUND-A-NEED ITEMS
Backpack and Supplies
24:21:55

OPEN
Donation

Raised	\$300
Goal	None

Item Description
One backpack filled with a year's-worth of school supplies.

Activity Donations >

Make a Donation


Activity

All bids and cancelled bids for this item.

Search by Name/Email/Bid #

#2 John Doe Donated: \$100
02/18/21 @ 09:38:42 AM

#2 John Doe Donated: \$200
02/23/21 @ 01:19:30 PM



12

FUND-A-NEED ITEMS
Backpack and Supplies
24:21:55

OPEN
Donation

Raised	\$300
Goal	None

Item Description
One backpack filled with a year's-worth of school supplies.

Activity Donations >

Make a Donation

Manage Checkout

Checkout

Totally 80s Auction [Please Do Not Use for QA] Auction

Auction Items
Checkout Available In: 17:04:09:01

Search by Name/Email/Bid #

Pending **Paid** Checked-Out All

Paid Total: 1

2	John Doe Paid Visa ending in xx11	\$475.00 >
----------	-----------------------------------------	------------

Select Bidders

Auction Total Paid
\$475.00

2

Virtual Bidder
John Doe

Paid

Item Fulfillment
19 Total Items | 0 Received >

Transaction Details
2 Transactions >

Move to Checked-Out

Item Fulfillment

Item #5 - Item Name Goes Here

Search by Name/Email/Bid #

#2 John Doe **Fulfill**
Qty: 1 | 0 Received
03/17/21 @ 05:13:36 PM

Activity

All bids and cancelled bids for this item.

Search by Name/Email/Bid #

#2 John Doe **Winning Bid: \$750**
02/18/21 @ 09:30:01 AM

Assign Winner

JA of Northern California

Junior Achievement of Northern California transitioned their annual, in-person gala to a virtual gala and exceed their \$300k goal!

- + Livestreamed the event on YouTube
- + Ran multiple appeals throughout livestream and showing fundraising thermometer
- + Included matching gifts
- + Created videos for live auction items
- + Created fund-a-need items tied to different JA programs and included impact statements

The image shows a screenshot of a fundraising landing page for the "JA Northern California Hall of Fame Gala 2020". The page features a dark background with a gold geometric pattern on the sides. At the top, there is a video player showing a virtual gala event. Below the video, there are two buttons: "Watch Our Live Virtual Gala on YouTube" and "Check Out Our Digital Event Program". The main content area includes a "\$50K MATCH" banner and a text box stating: "We are excited to share that all donations up to \$50,000 will be matched 1:1 by a generous anonymous family foundation. Please consider making a donation now or during the event to double the power of your gift." Below this, there is a fundraising thermometer showing a progress bar from 0% to 100%. The current amount raised is \$337,801.00, and the goal is \$300,000.00. A "Donate Now" button is located at the bottom of the page.

St. John Center

St. John Center for Homeless Men hosted a virtual auction called “Raisin’ the Rent.”

- + Livestreamed the auction through Facebook
- + Guests hosted “Virtual House Parties”
- + Included a live raffle component
- + Bidding was open for 6 days ending when the auction event started

The screenshot shows the homepage for the 'Raisin' the Rent' virtual auction. The header features navigation links for 'Virtual House Parties', 'Silent Auction', 'Raffle', 'Raisin' the Rent Main Page', and 'Fund the Mission'. The main banner includes the event title 'RAISIN' THE RENT' with a house icon, photos of two men, and logos for 'Sponsored by Avria' and 'St John Center for Homeless Men'. Below the banner, a blue box announces the event on Saturday, March 6th from 7:30-8pm. A central text block describes the event as a virtual fundraiser to support homeless men. The lower section features four event categories: 'Virtual House Parties', 'Raffle', 'Silent Auction', and 'Live-Streamed Event', each with a brief description and a 'Register to Bid' link. Social media sharing buttons for Facebook and Twitter are at the bottom.

Auctions

\$229/mo
\$597/qtr

30 days advance notice required

Auctions with a timeline of fewer than 30 days will incur an expedited implementation fee of \$159

3.95% + .30 per transaction*
eCheck 1.95% + .50

*Add 1% for American Express

All features in Start, plus:

- + App-based & Web-based Bidding, Check-in, Checkout, Item Purchases, and Fund-a-Need Donations
 - + Push Notifications for Bid Updates and Important Info
 - + Multiple Bidding Options including Desktop, Mobile, and Offline
 - + Integrated Event Management Tools
 - + On-the-Go Management In the Qgiv Virtual Terminal App
 - + Matching Gift Options
- (Only for App-based Bidding)*



No long-term contracts or start-up fees ● Unlimited forms, events, users, training, and support



Qgiv's Auction Management and Bidding Platform



Unlimited training and customer support



Flexible pricing and no long-term contracts



Includes access to reports, year-round forms, and more

Not using Qgiv yet?
contactus@qgiv.com

Want to add Qgiv to your features?
support@qgiv.com

Not ready to talk yet?
Learn more at
qgiv.com/auctions



Questions?

Clients: support@qgiv.com

Inquiries: contactus@qgiv.com

Who's Talking Today?



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Product Marketing Manager



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