Hybrid Events: Guest Questions How will virtual participants take part in the event? How will it connect with the in-person elements of the event (social media, chatting in livestream, Twitter chat, etc.)? Can in-person participants interact with virtual event participants in any way? How? How can we provide an in-person experience to virtual attendees? Who will be the MC for the in-person event? Who will MC on livestream for virtual participants? How can virtual participants



take part in sub-events like silent auctions or raffles?

Will sponsors be able to reach out to virtual event attendees and engage with them during the event?

How are sponsors going to be made visible to virtual attendees at the in-person event?

Will the sponsor
announcements or
speaking opportunities be
livestreamed?

Can sponsors set aside items for goody bags for virtual attendees?



Hybrid Events: Staff Questions						
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Which staff are in charge						
of managing the in-person						
event elements?						
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Who is in charge of the virtual participation						
elements?						
What technology is needed						
to incorporate in-person and						
virtual participation?						
And who sets up and manages this?						
manages uns:						
Who are the main points of contact to handle issues on						
the in-person and virtual						
sides of the event?						

