

Virtual Events: Guest Questions

How will guests log in to the event? What credentials will they need to get in?

How can guests participate in the event?

Is there a chat? Are they livestreaming and fundraising themselves?

Do they follow along with an instructor teaching a class?

How will virtual event attendees be able to donate to the event?

Do attendees get a recording of the virtual event when it ends?

What social media accounts do guests need to participate?

Virtual Events: Sponsor Questions

How will sponsors be able to engage with event attendees in a virtual environment?

Can sponsors capture contact information of prospective customers during the virtual event?

Do sponsors need to send logos or other information for visibility during the event?

Are there going to be speaking opportunities during the event for sponsors?

What other ways are sponsors being promoted before the virtual event?

During?

After?

Virtual Events: Staff Questions

What technology are staff going to need to learn to fulfill their roles?

Who is going to be the virtual event MC?

What is the event program and who is keeping it on schedule?

Is the event livestream happening at the office or at someone's home?

Who is in charge of transporting, setting up, and tearing down the tech needed for the event?

Is there a backup plan in case the internet connection fails or isn't fast enough?