

In-kind sponsorship letter template

Date

Name

Organization

Street

City, State ZIP

Dear [Company Name],

At [Nonprofit Name], it takes a lot of support from partners like you to achieve our mission.

However, did you know you can show your support to our cause without making a monetary gift?

Please consider donating an in-kind contribution of [service/good]!

To help us reach our goal of [goal] this [time period], we'll need to collect [amount] of [service/good] to help support our latest campaign.

[Company Name] can help achieve [specific goal] by becoming an official in-kind sponsor of our cause.

In doing so, you'll help [number] of community members in [Community Name]. Even better, we'll help spread the word about your business to our supporters.

If [Company Name] is excited to become an in-kind sponsor of [Nonprofit Name]'s work, please reach out at [contact information].

Sincerely,

[or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader