Campaign launch donation request email Subject: [Campaign Name] is off to the races!
Dear,
We are thrilled to announce the start of our new campaign, [Campaign Name]. [Describe what the campaign is about.]
Help us get this new endeavor off the ground by showing your support for our cause! Any and all donations are greatly appreciated and will help us reach our goal of [dollar amount].
Click here to donate now! Check out our social media accounts for additional information and campaign updates.
Looking forward to making this our most successful campaign yet!
With deep appreciation, Your Name Your Title

Your Contact Information