

Crisis donation request email template

Subject: We need your help now more than ever!

Dear _____,

We know it's been a difficult time for our community. [Current crisis] has thrown us all a few curveballs, and we hope you and your loved ones are doing well.

Our organization has been struggling to provide the same services to our beneficiaries at this time. [Describe the new challenges you're facing due to the crisis.]

You've partnered with us in the past to [work toward your mission]. Now, we ask for your support to help us adapt to [the problems you mentioned above].

With a gift of [specific donation amount], you can help us [specific impact]. You can contribute by [list all the ways they can give, such as visiting your website, text fundraising, etc.]

If you can't donate financially, don't worry! [Describe other forms of support, like volunteering and in-kind donations]. Any form of support you can give will make a difference as we continue to work together toward [your mission].

With deep appreciation,

Your Name

Your Title

Your Contact Information