

Donation request email template

Subject: [Nonprofit's name] needs your help now!

Dear _____,

[Nonprofit's name] has been raising money for [cause] for [time frame] now. So far, we've [list out a couple of accomplishments], but our work isn't done yet.

[Describe the current need.] This is why I'm reaching out to you now. If we reach our fundraising goal of [amount], we can [specific impact like: ensure school supplies for an entire grade]. Will you help us accomplish our goal?

\$25 will provide _____

\$50 will provide _____

\$100 will provide _____

\$250 will provide _____

If you'd like to give, you can access our online donation page here, send a check to [address name], or give over the phone by calling [phone number].

[Donate Here button]

Thank you for any support you're able to give. Because of incredible donors like you, [describe how donors make a difference].

With deep appreciation,

Your Name

Your Title

Your Contact Information