Recurring giving donation request email

Subject: Expand your impact with recurring giving.

Dear _____,

You've been a standout supporter of our cause. Make an even larger impact with recurring giving.

Recurring giving is an easy, high-impact way to give back. Once you opt in, you can rest knowing you're consistently contributing to a worthy cause and helping those in need.

Plus, you'll join a community of like-minded individuals and receive perks like [list recurring giving program benefits].

Ready to upgrade your giving? Click here to become a recurring contributor: [insert donation link].

We can't wait to see how your gifts transform our community.

With deep appreciation, Your Name Your Title Your Contact Information