

Year-end donation request email template

Subject: Tap into the giving spirit this holiday season!

Dear _____,

It's the most wonderful time of the year—the giving season! The holidays remind us of what's truly important, and we hope you'll lend your generosity to our cause at this time.

You can make a donation on our donation page, sign up to volunteer, or even contribute in a loved one's name. (That last one makes a great gift!) However you choose to support our nonprofit this holiday season, we appreciate it.

Happy holidays and happy giving!

With deep appreciation,

Your Name

Your Title

Your Contact Information