

Washington: Insight and Trends

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Overview

- Why Your Donors are Concerned about Looming Policy Changes
- What You Can Do About It
- Elevating You
- Crypto Donors



Inside the Head of Your Donors



- Donors love DAFs, but Congress doesn't
- Donors love to give non-cash gifts, but Congress is skeptical
- Some donors love being anonymous, but Congress is nosy

Risks to You



- Congress gets in the middle of you and your donors
- Congress makes it more expensive to give certain assets

Elevating You

- Charitable Giving Coalition
- Faith & Giving Coalition
- Earned media and exposure via joining in the chorus



Crypto as a Revenue Stream



- Is it a fad?
- Is it safe?
- Can it fit into existing development plans?

Facts and Figures

300 million people own \$3T (as of November 2021)

- 1/3 of those under 30 own crypto
- 8% of those 50-64 own
- 3% over 65 own
- 23% Asian; 21% Hispanic; 18% Black; 13% White (Pew)
- All income levels own about equally
- Men are 2x more likely to own



Facts and Figures



Charitable Gifts of Crypto:

- In 2016 -- \$7 million
- In 2021 -- \$331 million
- Almost half of crypto investors want to give but have trouble finding charities that accept it (*Fidelity Charitable*)

Who Accepts Crypto Donations?



LUTHERAN
WORLD RELIEF



University of Colorado
Foundation



American
Red Cross



Save the Children



RAINFOREST
ACTION NETWORK



faith.
action.
results.



Habitat
for Humanity



LITTLE SISTERS OF THE POOR
ST. MARTIN'S HOME, BALTIMORE

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