# How Catholic Charities Terre Haute Found Success With Qgiv

August 23, 2023 | 11:00 a.m. EDT

**Biv.** Donation Forms | Event Registration Text Fundraising | Peer-to-Peer | Auctions



+ We're recording this webinar! We'll send you a copy after the webinar is complete.



 Feel free to ask questions! Use the Q&A option to ask questions and the chat option for general discussion: we'll answer all questions in a Q&A portion at the end of the presentation.

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### **Meet the Panel**



Jennifer Tames Assistant Agency Director Catholic Charities of Terre Haute Cathy Gamble Customer Experience Support Acceptiva Karisa Beerbower Customer Experience Support Acceptiva Jennifer Mansfield VP of Customer Experience Qgiv

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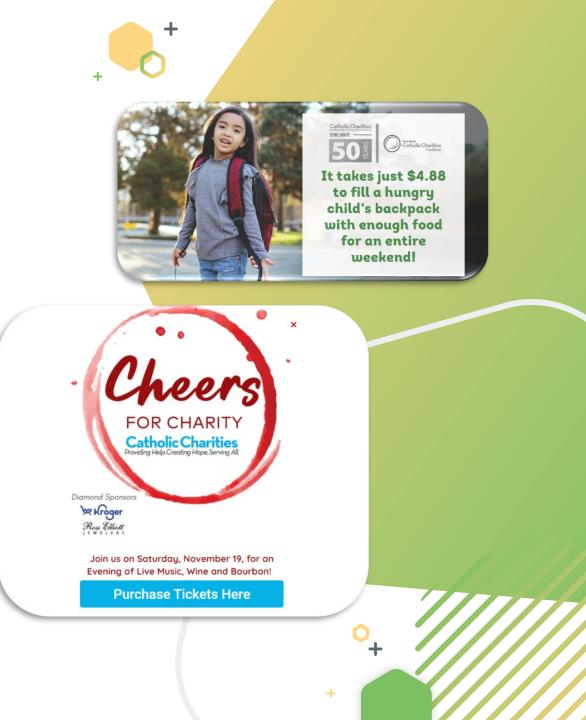
### **Today's Agenda**

- + Catholic Charities Terre Haute partnering with Qgiv led to:
  - Enhanced brand awareness
  - Improved campaign and event experience
  - A smooth transition for staff and supporters
- + Q&A



### **Enhanced Brand Awareness**

- + Donor Benefits
  - Easily recognizable
  - Built trust among donors
  - Impact statements to show where dollars go
  - Modern & intuitive
  - Personalized experience
- + Organization Benefits
  - Saved time on form creation and editing
  - Increased recurring donors by 45%



### **Enhanced Brand Awareness - Send Hope Home**





#### Send Hope Home

Did you know that it only takes \$4.88 to fill a backpack with enough nutritious food to feed a child for an entire weekend? A gift of \$254 can provide a child with a backpack for an entire school year.

Our backpack program provides healthy, easy-to-prepare food for kid-friendly meals. Together with 7 partner agencies across our service area, Terre Haute Catholic Charities Foodbank filled over 11,000 backpacks last school year. That nutritious food means more kids can spend their weekends playing — instead of hungry.

Your support of Terre Haute Catholic Charities Foodbank can ensure that west central Indiana children have the food they need — every day of the week

Remember, when you fill a backpack with food ... you're also filling it with hope.

#### **Create Hope Now**

Catholic Charities works to nourish the minds, bodies and spirits of all who walk through our doors. Every \$10 your give can provide as many as 20 meals.

#### **Email Blast**

Catholic Charities Terre Haute

Did you know that it only takes \$4.88 to fill a backpack with enough nutritious food to feed a child for an entire weekend? A gift of \$254 can provide a child with a backpack for an entire school year.

...

When children are home over the weekend, the last thing they should worry about is hunger. Terre Haute Catholic Charities Foodbank filled over 11,000 backpacks with nutritious food last school year.

Remember, when you fill a backpack with food ... you're also filling it with hope.

Create Hope Now: https://secure.ggiv.com/for/thccfsendhopehome0823/

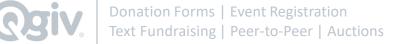


#### **Social Media**

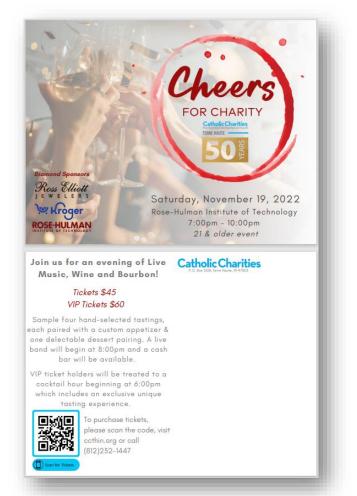


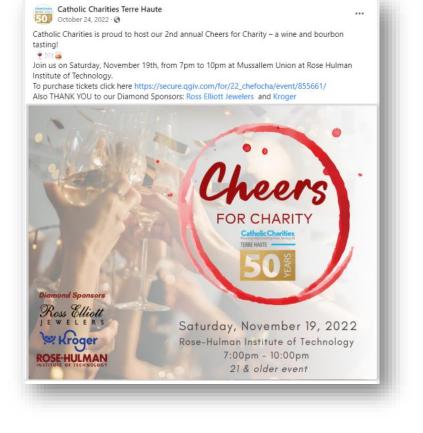


**Qgiv Form** 



### **Enhanced Brand Awareness – Cheers For Charity**





#### **Social Media**





**Qgiv Event Page** 

#### Save the Date Mailer

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### Improved Campaign & Event Experience

### + Donor Benefits

- Easy way to purchase items online
- Personalized receipts
- Team pages, leaderboards, and goal thermometers to track progress

### + Organization Benefits

- Easy to create events on their own
- Enhanced largest event by adding merchandise sales
- GiftAssist to offset credit card fees
- Dashboards to easily track performance
- Reached 111% of Fairs Cares event goal



### **Partnership & Transition**

- + Consistently supported throughout transition and worked with Qgiv on a timeline that worked best for them
- + Recurring transfer from Acceptiva to Qgiv
- + Access to technical documentation on the selfserve Help Desk
  - How-to videos and articles
  - Quick-start guides
  - Fundraising resources and webinars
- + Biweekly updates with new features & tools
- + Customer feedback is listened to and acted upon



### FUNDRAISING TECH Made for you



#### Designed with you in mind

Designed for fundraisers by fundraisers through customer-led development input



#### Time saving data tools

Save time, attract and retain donors, and raise more money with all of your fundraising data in one place



#### **Powerful integrations**

Easily integrate with your third-party CRM, email provider, and accounting software

### **Next Steps:**

- We'd love to schedule a 30-minute call to discuss:
- +Additional tools you may want to leverage
- +What a transition could look like
- +Questions you may

We'd love to chat! Email us at support@qgiv.com





## Your turn! Questions?







