

Appreciation letter for recurring gifts

Dear [donor's name],

We want to express our deepest gratitude for your generous monthly gift of [donation amount]. Recurring donations like yours allow us to continue our work [describe the specific project or program that monthly gifts support].

As a monthly donor, you join an exclusive group of supporters who impact our mission at the highest level. As a thank you for your generosity, you can access [specific member benefits, such as exclusive event invites, merchandise discounts, and our monthly impact newsletter].

If you have any questions or ideas for our organization, please feel free to contact our Donor Relationship Manager, [name], at [email address] or [phone number].

Once again, we can't thank you enough for your commitment to our mission. Your kindness will have a lasting and far-reaching positive impact, and we look forward to continuing to work toward a better future together.

Sincerely,

[Signature of a leader at your organization]

[Typed name]